

Study and examination regulations for the Master's degree programme
Internationales Produkt und Service Management
(International Product and Service Management) at the Ansbach University of Applied Sciences
(SPO IPM/HSAN-20161-1)

dated 09 August 2017

On the basis of Art. 13 para. 1 sentence 2, Art. 56 para. 6, Art. 58 para. 1, Art. 61 para. 2, para. 8 sentence 2 and Art66 para. 1 sentence 1 of the Bavarian Higher Education Act - BayHSchG - (BayRS 2210-1-1-WFK) of 23 May 2006 (GVBl p. 1).May 2006 (GVBl p. 245, last amended by § 2 of the law of 7 May 2013, GVBL. p. 252) the Ansbach University of Applied Sciences issues the following statutes:

§ 1

Purpose of the study and examination regulations

These study and examination regulations serve to fulfil and supplement the framework examination regulations for Universities of Applied Sciences - RaPO - (BayRS 2210-4-1-4-1-WFK) of 17 October 2001 (GVBl p. 686) and the General Examination Regulations of the Ansbach University of Applied Sciences (APO/HSAN-20122) of 1 August 2012 in their currently valid version.

§ 2

Study objectives and programme content

(1) ¹The Master's degree programme in Internationales Produkt und Service Management (International Product and Service Management) is based on a successfully completed university degree. ²The programme imparts the knowledge and skills necessary to meet the requirements of an international environment in the context of complex product and service processes. ³The professional fields of application for graduates include both international companies as well as small and medium sized enterprises in the region, which are increasingly operating on a global scale.

(2) ¹The Master's degree programme aims to deepen and supplement basic knowledge in business administration as well as engineering and information technology knowledge. ²In particular, the programme should enhance business management skills in close connection with technical knowledge, which are necessary for the design and realisation of product and service processes. ³The management and team skills necessary for the realisation of such complex processes should be especially acquired in team-oriented project work.

(3) ¹The degree programme enables graduates to take on specialist and management tasks on the basis of scientific knowledge and methods, whenever those tasks rely on business know-how. ²Depending on the individual choice of focus, graduates have in-depth specialist and methodological knowledge in their chosen focus. ³The focus in Technology offered at the Ansbach University of Applied Sciences enables students to work in or lead interdisciplinary teams consisting of engineers and business people, as the modules develop the mutual understanding through exemplary familiarisation with technologies

outside the own academic field. ⁴In addition, personal profiling takes place in the area of elective modules. ⁵In the project semester, students develop the skills to work on complex content and structures. ⁶The groups work under didactic and methodological supervision in interdisciplinary and international teams, the groups work on a given project with challenging content largely independently. ⁷In accordance with the individual focus, the Master's thesis gives the students the opportunity to deal scientifically with a problem of their own choice in the context of product and service management.

§ 3

Programme profile

(1) ¹The Master's degree programme in International Product and Service Management is a consecutive Master's degree programme. ² It has an application-orientated profile and leads to the Master of Arts degree.

(2) ¹The Master's degree programme is also offered in cooperation with foreign universities as a Master's degree programme with a double degree. ²Students who opt for this double degree must study at least one semester at one of the foreign partner universities. ³Furthermore, in the double degree programme, the legal provisions of the foreign partner universities apply to the completion of the double degree programme.

§ 4

Qualification requirements,

Admission to the degree programme

(1) Qualification requirements for admission to the Master's degree programme are

1. a university degree or equivalent qualification with an overall examination grade of 2.0 or better in a degree programme comprising at least the standard period of study of six semesters at a German or foreign university,
2. proof of sufficient German (at least Goethe-Zertifikat A1) and English language skills (proven in the selection interview),
3. proof of above-average motivation as a special qualification requirement in a selection interview.
4. proof of sufficient knowledge of business administration at least the equivalent of a one semester workload usually amounting to 30 ECTS. Applicants who do not provide this proof may be admitted on condition that they complete business administration modules equivalent to the minimum requirements out of the Bachelor's programme at Ansbach University of Applied Sciences within the first year. Proven business management experience acquired after the Bachelor's degree programme can be credited as business knowledge.

(2) Notwithstanding the corresponding provision in para. 1, an applicant with an overall examination grade of 2.1 to 3.0 may be admitted by decision of the examination board if his or her thesis was assessed with a grade of 2.0 or better and fulfils the qualification requirements according to para. 1 nos. 2 and 3.

(3) Applicants who, at the time of the application deadline, do not yet have an overall examination grade must submit an official certificate stating the grade point average grade and the ECTS credits earned in the previous degree programme. The successful degree must be proven at the latest at the time of enrolment for the Master's degree programme.

(4) The equivalence of foreign degrees is determined by the Examination Board in accordance with Art. 63 BayHSchG.

(5) Students from universities that have an agreement with Ansbach University of Applied Sciences with regard to the Master's degree programme in Internationales Produkt und Service Management (International Product and Service Management) are admitted by the partner universities themselves.

(6) There is no entitlement for the Master's degree programme to be offered if the number of applicants is insufficient.

§ 5

Admission procedure and aptitude assessment

(1) ¹Admission to the Master's degree programme is possible in both the summer and winter semester. ²The application must be submitted by the deadline of 1 October to 31 October for the summer semester and from 2 May to 31 May for the winter semester.

(2) ¹The application is only possible online via the website of the Ansbach University of Applied Sciences. ²The application for admission to the degree programme (application for admission) must be submitted in accordance with the deadlines set out in paragraph 1 sentence 2 using the documents provided online. ³The following documents must be submitted no later than six weeks after the end of the application deadline at the Ansbach University of Applied Sciences:

1. the degree certificate of the qualifying degree programme in accordance with § 4 Para. 1 or a signed and stamped confirmation from the university that the degree programme has been passed including the date of graduation and the overall examination result in the original, if the degree certificate has not yet been issued.

2. a pre-examination documentation of international certificates via uni-assist e.V. (www.uni-assist.de).

3. at the request of the university, the study and examination regulations of the degree programme in which the applicant has obtained the degree qualifying for the Master's programme.

(3) The documents referred to in paragraph 2 must generally be submitted in German. Certificates that were originally in English will also be accepted.

(4) Before the selection interview, at the latest by the end of the application period, the applicant must submit a letter of motivation and an interview form for the selection interview.

(5) ¹The selection interview is conducted and assessed by one or more persons in accordance with Art. 2 Para. 1 BayHSchPG. ²The subject of the selection interview is in particular a review of current professional, methodological and social competences. ³In addition, the motivation and identification with the Master's degree programme as well as English language skills in accordance with § 4 Para. 1 No. 2 will be checked.

(6) ¹In the event of non-admission, it is possible to apply at a later date. ²A third application is not allowed.

§ 6

Standard period of study and structure of the degree programme

(1) ¹The Master's degree programme in Internationales Produkt und Service Management (International Product and Service Management) is offered as a full-time programme. ²The standard period of study is three semesters with a total volume of 90 ECTS credits.

(2) ¹Insofar as applicants can provide evidence of a completed university degree for which fewer than 210 ECTS credits (but at least 180 ECTS credits) were issued, the prerequisite for passing the Master's examination is proof of the missing credit points from the relevant undergraduate degree programmes offered by the universities offering the degree programme. ²The examination board determines which coursework and examinations must be taken.

(3) ¹The programme is divided into the following modules:

- Core module Product Management
- Focus modules
- Compulsory elective modules
- Master's thesis.

²Modules from the following module groups must be completed to the minimum extent specified in each case:

- Core module Product Management 30 ECTS credits
- Focus modules 15 ECTS credits
- Compulsory elective modules 15 ECTS credits

³In total, modules have to reach exactly

60 ECTS.

(4) ¹In addition to the core module with 30 ECTS credits, the student takes a focus totalling 15 ECTS credits. ²Furthermore, compulsory elective modules totalling 15 ECTS credits must be completed.

³Further details are set out in the study plan.

§ 7

Modules and examinations

(1) ¹The modules, their scope, the examination requirements and further provisions are set out in the Annex to these Statutes. ²The focus and compulsory elective modules are defined in the study plan (curriculum).

(2) Courses and examinations may be held in a foreign language in accordance with the study plan.

§ 8

Study Plan (Curriculum)

(1) ¹The Faculties of Engineering and Business, Economics and General Sciences of the Ansbach University of Applied Sciences and the partner universities shall draw up a study plan (curriculum).

²The study plan (curriculum) serves to ensure the range of courses on offer and contains the information from which the course of study is derived. ³In Germany, the curriculum is decided by the respective faculty councils and must be published at the universities by the beginning of the lecture period at the latest. ⁴The curriculum contains the following regulations and information in particular:

1. the catalogue of focus and compulsory elective modules,
2. the allocation of weekly semester hours per module and semester,
3. the courses in the individual modules, insofar as they have not been conclusively defined in the annex,
4. more detailed provisions on the certificates of achievement and attendance,
5. the allocation of ECTS credits to the individual modules.

(2) ¹There is no entitlement to all compulsory elective modules or modules of a focus actually being offered. ²Furthermore, there is no entitlement to focus and elective modules and courses to be carried out if there are not enough participants.

§ 9

Examination board

(1) ¹An examination board shall be established. ²It shall consist of the chairing member and two further members.

(2) The chairperson and the members of each examination board shall be appointed for a period of two years by the Faculty Councils of the Faculties of Engineering and Business, Economics and General Sciences; reappointment is permitted.

§ 10

Master's thesis

(1) The topic of the Master's thesis may only be issued if at least 50 ECTS credits of the Master's degree programme have been completed.

(2) The processing time for the Master's thesis in accordance with Section 28 (3) and (4) of the APO is up to nine months.

months.

(3) The Master's thesis must be submitted in triplicate with an electronic version (CD).

§ 11

Overall examination grade

(1) The weighting of the grades of the modules to form the overall examination grade is based on the ECTS points of the modules specified in Annex 1.

(2) If a module consists of several sub-modules, the module grade is calculated from the arithmetic mean of the individual grades of the sub-modules weighted by the SWS.

§ 12

Academic degree

(1) Upon successful completion of the degree programme, the Ansbach University of Applied Sciences will award the academic degree Master of Arts, abbreviated to M.A.

(2) Students who study the Master's degree programme with a double degree within the meaning of § 3 para. 2 will be awarded, in addition to the degree at Ansbach University of Applied Sciences, the degree from the foreign partner universities participating in this programme in accordance with their applicable regulations.

§ 13

Entry into force

(1) These study and examination regulations enter into force on 1 July 2017.

(2) ¹The provisions of these study and examination regulations shall apply for the first time to students who commence their studies in the summer semester 2018.

Issued on the basis of the resolution passed by the University Senate on XX June 2017 and the legal supervisory approval by the President on 09 August 2017.

Ansbach, 09 August 2017

signed.

Prof Dr Ambrosius

President

These statutes were deposited at the University of Applied Sciences on 9 August 2017. The deposition was announced on 09 August 2017 by posting at the university. The day of the public announcement is therefore 09 August 2017.

Annex: Overview of the modules and their examination results in the Master's degree programme Internationales Produkt und Service Management (International Product and Service Management) at Ansbach University of Applied Sciences

Module	ECTS Points	Examination Requirements*		prerequisites for admission to examination [
		Type	Duration		
Core Module Product Management	30	StA/Mündl. LN	-/30-60	Participation in Milestone 1 and Milestone 2	
Focus Modules: Focus Technologies at University of Applied Sciences Ansbach	In total 15	See study Plan (Curriculum)			Students choose one focus. The study plan (curriculum) can specify further focuses
Focus Modules: Focus Service at Universidad Politécnica de Valencia	In total 15	See study Plan (Curriculum)			
Compulsory Elective Modules	In total 15	See study Plan (Curriculum)			Students choose compulsory elective modules to the extent of 15 ECTS
Master Thesis	30	MA		50 ECTS	

*StA = Studienarbeit = Written Assignment

MündlLN = Mündlicher Leistungsnachweis = Oral Assessment

MA = Masterarbeit = Master Thesis