

Ansbach University of Applied Sciences

Course Offer for International Students - Winter Term

Please note: Minimum number of participants 5 people.

Bachelor

B.A. Applied Business and Media Psychology (AWM)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	The People's Republic of China. Economy, State, and Society (Blended Learning)	Dr. Gebhard	
WS	5	Oral Communication Skills	Mrs. McIntosh	
WS	5	Digital Business	Prof. Dr. Gollisch	

B.A. Business Administration (BW)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Business English - Written Communication Skills	Mrs. McIntosh, Dr. Zürn, Mrs. Gabbey	
WS	5	Business English - Oral Communication Skills	Mrs. McIntosh, Dr. Zürn, Mrs. Gabbey	
WS	5	Controlling Practice	Prof. Dr. Müller, Mr. Rössle	German
WS	5	Creating New Business Models	Prof. Dr. Kögel	
WS	5	Hands-On Interculturality: Tandem	Dr. Gebhard	
WS	5	Business Simulation "General Management"	Prof. Dr. Hedderich, Prof. Dr. Skripek	
WS	5	International Finance	Mr. Eichinger	
WS	5	Controlling and Business Leadership	Mr. Peter Rössle	
WS	5	International Management	Prof. Dr. Skripek	optional, min. C1 level of English, advanced students only
WS	5	People's Republic of China	Dr. Gebhard	
WS	5	The PR China: State, Society, and Economy	Dr. Gebhard	
WS	5	International Law	Prof. Dr. von Blumenthal	
WS	5	International Business	Prof. Dr. Hedderich, Mr. Eichinger	
WS	5	How To StartUp	Prof. Dr. Durst, Mrs. Rogalski, Mrs. Bucher	
WS	5	Betriebsstatistik	Prof. Dr. Dauth	German
WS	5	International Marketing	Prof. Dr. Schugk	Unlikely to take place in WS 24/25

B.A. Business Informatics (WIF)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Natural Language Processing for Business	Prof. Dr. Heesen	

B.A. Biomedical Engineering (BMT)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	English	Dr. Zürn	

B.A. Industrial Biotechnology (IBT)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Multidimensional Chromatography	Prof. Dr. Fabritius	

B.A. Intercultural Management (IKM)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Business English I	Mrs. McIntosh	
WS	5	Business English II	Mrs. McIntosh	
WS	5	Oral Communication for Business	Dr. Zürn	
WS	5	Tandem: Hands-On Interculturality	Dr. Gebhard	Campus Rothenburg
WS	5	Management in Emerging Markets	Prof. Dr. Garg	Campus Rothenburg
WS	5	Intercultural Competence I	Prof. Dr. Garg	Campus Rothenburg
WS	5	English for specific purposes	Mrs. McIntosh	Offered if there are enough participants

B.A. International Management >for top athletes only< (BIM)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	English 2	Dr. Zürn	

B.A. Production Management Film and TV (PMF)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Auslandsdreh & Fachenglisch	Prof. Dr. Menardi	German

B.A. Specialist Journalism (RJO)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Youtube & Instagram Videoproduction for Journalists	Prof. Dr. Walter, Mr. Refaat	

B.A. Sustainable Engineering (NIW)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Hackathon	Not yet announced	
WS	5	Impact-Entrepreneurship	Not yet announced	
WS	5	Digital entrepreneurial Impact	Prof. Dr. Durst	Campus Rothenburg

B.A. Visualization and Interaction in Digital Media (VIS)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Interfacedesign	Prof. Dr.-Ing. Stadler	German and English

B.A. Engineering and Management (WIG)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	International Law	Prof. Dr. von Blumenthal	
WS	5	Technology Oriented English	Dr. Zürn	
WS	5	Corporate Planning and Organisation	Prof. Dr. Kaiser	

Master

M.A. Applied Artificial Intelligence and Digital Transformation (KDT)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Statistics and Data Analysis	Prof. Dr. Moog	
WS	5	Embedded Systems	Prof. Dr. Hufnagel	
WS	5	Englisch in technischen Anwendungen - 1	Prof. Dr. Stefan Geißelsöder	German

M.A. Applied Biotechnology (ABI)				
Term	ECTS	Module/Course	Lecturer	Nota Bene

WS	5	Quality Management	Prof. Dr. Fabritius	
WS	5	Food Product Development	Prof. Dr. Knoblauch	
WS	5	Protein Purification	Prof. Dr. Fabritius	
WS	5	Bioprocess Engineering	Prof. Dr. Fabritius	Practical course each semester
WS	5	Introduction to General and Organic Chemistry	Prof. Dr. Künzel	Bridge module; Not graded, but ECTS are granted
WS	5	Peptide Chemistry	Prof. Dr. Künzel	
WS	5	HCD-Fermentation: High Cell Density Fermentation	Prof. Dr. Fabritius	
WS	5	Micro- and Biotechnology	Prof. Dr. Tekiner	Bridge module; Not graded, but ECTS are granted
WS	5	Basics in Biotechnology	Prof. Dr. Gaisser	Bridge module; Not graded, but ECTS are granted
WS	5	Operational Practice	Prof. Dr. Gaisser	Bridge module; Not graded, but ECTS are granted
WS	5	Common Techniques in Molecular Biology	Prof. Dr. Martin	Bridge module; Not graded, but ECTS are granted

M.A. Creative Management (KMA)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Intercultural Management	Mrs. McIntosh	German

M.A. Digital Marketing (DIM)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Social Media Marketing and Data Analysis	Prof. Dr. Piazza, Mr. Stadtmeyer	Campus Rothenburg
WS	5	Customer Insights	Prof. Dr. Piazza	Campus Rothenburg

M.A. Engineering and Management (WIN/WIT)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Corporate Planning and Organization	Prof. Dr. Kaiser	
WS	5	International Law	Prof. Dr. von Blumenthal	

M.A. Energy Management and Energy Technology (EMT)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Smart Energy	Prof. Dr. Popp	
WS	5	Sustainable Mobility	Prof. Dr. Huber	

M.A. Innovation and Entrepreneurship (IUE)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Lean Production – Manufacturing Excellence	Prof. Dr.-Ing. Slama	
WS	5	Plastics Processing Technology	Prof. Dr.-Ing. Sover	
WS	5	Lean Production	Prof. Dr.-Ing. Slama	
WS	5	Computer Simulation Technologies and Control Engineering	Prof. Dr. Moog	
WS	5	Chemical and Biotechnological Products	Prof. Dr. Gaisser	
WS	5	Biomaterials in Medicine	Prof. Dr. Boger	

M.A. International Product and Service Management (IPM)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Product Management	Prof. Dr. Hedderich, Prof. Dr. Knoblauch	
WS	5	E-Business	Mr. Knüpfper	
WS	5	Spanish for professional purposes	Dr. Gebhard	
WS	5	Business Model Innovation	Prof. Dr. Kögel	
WS	5	Chemical and Biotechnological Products	Prof. Dr. Gaisser, Prof. Dr. Wilisch	
WS	5	Biomaterials in Medicine	Prof. Dr. Boger	
WS	5	Introduction to Chemistry and Physics for Non-Scientists	Prof. Dr. Wilisch, Prof. Dr. Rychov	
WS	5	Food Technology	Prof. Dr. Knoblauch	
WS	5	Plastics Processing Technology	Prof. Dr. -Ing. Sover	
WS	5	Business Excellence	Prof. Dr. Kaiser	
WS	5	Introduction to quality management	Prof. Dr. Wilisch	
WS	5	Lean Production - Manufacturing Excellence	Mr. Slama	
WS	5	Project Management	Mr. Hager	
WS	5	Data science and empirical research in business an economics	Prof. Dr. Dauth	
WS	5	Computer Simulation Technologies and Control Engineering	Prof. Dr. Moog	
WS	5	Global Marketing	Prof. Dr. Schugk	Unlikely to take place in WS 24/25
WS	5	Cross-cultural Management and Communications	Prof. Dr. Schugk	
WS	5	German 1 as a Foreign Language (beginners)	Dr. Zürn	German
WS	5	German 2 as a Foreign Language (intermediate)	Mrs. Wittmann	German
WS	5	English for Specific Purposes	Mrs. McIntosh	
WS	5	Business English - Written Communication Skills	Mrs. McIntosh	
WS	5	Business English - Oral Communication Skills	Mrs. McIntosh	
WS	5	Business English - Advanced Writing and Cultural Studies	Mrs. McIntosh	

M.A. Smart Energy Systems (SES)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Energy Systems & Energy Economy	Prof. Dr. Rosenbauer	
WS	5	Simulation of Energy Systems	Prof. Dr. Jungwirth, Mr. Matschi	Campus Feuchtwangen
WS	5	IoT Technologies and Data Interfaces	Prof. Dr. Vaidya	Campus Feuchtwangen
WS	5	Artificial Intelligence Basics	Prof. Dr. Jungwirth, Mr. Taverne	Campus Feuchtwangen
WS	5	Energy System Technology	Prof. Dr. Buchele	
WS	5	German I	Prof. Dr. Jungwirth, Mrs. Baudracco-Kastner	Campus Feuchtwangen
WS	5	LabVIEW Programming	Prof. Dr. Jungwirth	Campus Feuchtwangen

M.A. Sustainable Building Systems (SBS)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	IoT Technologies and Data Interfaces	Prof. Dr. Vaidya	Campus Feuchtwangen
WS	5	LabVIEW Programming	Mr. Jungwirth	Campus Feuchtwangen
WS	5	Artificial Intelligence Basics	Mr. Jungwirth	Campus Feuchtwangen
WS	5	German I	Prof. Dr. Vaidya	Campus Feuchtwangen
WS	5	Building Physics	Prof. Dr. Vaidya	Campus Feuchtwangen
WS	5	Sustainability (lecture series)	Prof. Dr. Feicht	
WS	5	Energy System Technology	Prof. Dr. Buchele	
WS	5	Electrical Engineering for Energy Applications	Mr. Esmaili	
WS	5	Simulation of Building Energy Concepts	Mr. Matschi	

Language Courses

(Some require 8-10 participants to be offered)

Term	ECTS	Module/Course	Lecturer	Nota Bene
WS	5	Business English - Written Communication Skills	Dr. Zürn, Mrs. McIntosh, Mrs. Gabbey	Good German knowledge is needed

WS	5	Business English - Oral Communication Skills	Dr. Zürn, Mrs. McIntosh, Mrs. Gabbey	
WS	5	German 1 as foreign language (beginners)	Mrs. Wittmann	
WS	5	German 2 as foreign language (intermediate)	Mrs. Wittmann	
WS	5	Business German - Oral Communication Skills	Mrs. Junek	Online
WS	5	Spanish 1	Dr. Gebhard	German
WS	5	Spanish 2	Dr. Gebhard	German
WS	5	Spanish 3	Dr. Gebhard	German
WS	5	French 1	Mrs. McIntosh, Mrs. Emrich, Mrs. Paul	German
WS	5	French 2	Mrs. McIntosh, Mrs. Emrich, Mrs. Paul	German
WS	5	French 3	Mrs. McIntosh, Mrs. Emrich, Mrs. Paul	German
WS	5	Italian 1	Mrs. McIntosh, Mr. Di Leo, Mr. Mülke	German
WS	5	Italian 2	Mrs. McIntosh, Mr. Di Leo, Mr. Mülke	German
WS	5	Chinese 1	Dr. Gebhard	German
WS	5	Chinese 2	Dr. Gebhard	German
WS	5	Chinese 3	Dr. Gebhard	German
WS	5	Chinese for professional settings	Dr. Gebhard	German
WS	5	Russian 1	Dr. Gebhard	German, Campus Triesdorf