

Ansbach University of Applied Sciences

Course Offer for International Students - Summer Term

Please note: Minimum number of participants 5 people.

Bachelor

B.A. Applied Business and Media Psychology (AWM)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	The People's Republic of China. Economy, State, and Society (Blended Learning)	Dr. Gebhard	
SS	5	Arbeitsmarktökonomik	Prof. Dr. Dauth	German

B.A. Business Administration (BW)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Business English - Written Communication Skills	Mrs. McIntosh, Dr. Zürn, Mrs. Gabbey	
SS	5	Business English - Oral Communication Skills	Mrs. McIntosh, Dr. Zürn, Mrs. Gabbey	
SS	5	Controlling Practice	Prof. Dr. Müller, Mr. Rössle	German
SS	5	Business Simulation "General Management"	Prof. Dr. Hedderich, Prof. Dr. Skripek	
SS	5	International Marketing	Prof. Dr. Schugk	
SS	5	Creating Business Models	Prof. Dr. Kögel	
SS	5	The PRChina: State, Society and Economy	Dr. Gebhard	
SS	5	Arbeitsmarktökonomik	Prof. Dr. Dauth	German

B.A. Business Informatics (WIF)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Business English	Dr. Zürn, Mrs. McIntosh, Mrs. Gabbey	

B.A. Intercultural Management (IKM)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Intercultural Competence II	Prof. Dr. Ritam Garg	Campus Rothenburg
SS	5	English for specific purposes	Mrs. McIntosh	Campus Rothenburg - Offered if there are enough participants
SS	5	Management in East Asia	Prof. Dr. Ritam Garg	Campus Rothenburg

B.A. International Management >for top athletes only< (BIM)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	International Human Resource Management	Prof. Dr. Garg	Campus Rothenburg
SS	5	Management in East Asia & WPF	Prof. Dr. Garg	Campus Rothenburg
SS	5	Intercultural Competence II	Prof. Dr. Garg	Campus Rothenburg
SS	5	English 1	Dr. Zürn	
SS	5	Organizational Behavior & Leadership	Prof. Dr. Heesen	Online
SS	5	Performance Coaching	Dr. Urban	Online

B.A. Engineering and Management (WIG)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Business Language	Dr. Zürn	

Master

M.A. Applied Biotechnology (ABI)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Statistics	Mrs. Dauth	
SS	5	Bioprocess Engineering	Prof. Dr. Fabritius	
SS	5	Bioeconomy and Technology Assessment	Prof. Dr. Gaisser	
SS	5	Analytics	Prof. Dr. Künzel	
SS	5	Leadership and Research Management	Prof. Dr. Martin	
SS	5	Applied Cell Biology	Prof. Dr. Martin	

M.A. Creative Management (KMA)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Intercultural Management	Mrs. McIntosh	

M.A. Innovation and Entrepreneurship (IUE)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Product Management	Prof. Dr. Hedderich, Prof. Dr. Schugk, Prof. Dr.-Ing. Slama	

M.A. International Product and Service Management (IPM)				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Product Management	Prof. Dr. Hedderich, Prof. Dr. Knoblauch	
SS	5	Business German - Written Communication Skills	Dr. Zürn	German
SS	5	German 1 as a Foreign Language (beginners)	Dr. Zürn	German
SS	5	German 2 as a Foreign Language (intermediate)	Mrs. Wittmann	German
SS	5	English for Specific Purposes	Mrs. McIntosh	
SS	5	Business English - Written Communication Skills	Mrs. McIntosh	
SS	5	Business English - Oral Communication Skills	Mrs. McIntosh	
SS	5	Business English - Advanced Writing and Cultural Studies	Mrs. McIntosh	
SS	5	Global Marketing	Prof. Dr. Schugk	
SS	5	Sales, Services and Product Disposal	Prof. Dr. Schugk	

M.A. Smart Energy Systems				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Virtual Power Plants	Prof. Dr. Jungwirth	Campus Feuchtwangen
SS	5	Energy Entrepreneurship	Prof. Dr. Jungwirth, Mr. Hähnlein	Campus Feuchtwangen
SS	5	Optimization of Energy Systems	Prof. Dr. Moog	Campus Feuchtwangen
SS	5	Project Course - Smart Energy Systems	Prof. Dr. Jungwirth	Campus Feuchtwangen
SS	5	AI Applications in Energy Systems	Prof. Dr. Sigurd Schacht, Mr. Lorenz	
SS	5	Photovoltaics Engineering	Prof. Dr. Rosenbauer	
SS	5	German II	Prof. Dr. Jungwirth, Mrs. Baudracco-Kastner	Campus Feuchtwangen

M.A. Sustainable Building Systems				
Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Building Information Modeling	Prof. Dr. Vaidya	Campus Feuchtwangen
SS	5	Photovoltaics Engineering	Prof. Dr. Moog, Prof. Dr. Rosenbauer	Campus Feuchtwangen
SS	5	Sustainable HVAC	Prof. Dr. Vaidya	Campus Feuchtwangen
SS	5	Energy Entrepreneurship	Prof. Dr. Jungwirth	Campus Feuchtwangen
SS	5	Smart Building Controls	Prof. Dr. Moog	Campus Feuchtwangen
SS	5	Optimization of Energy Systems	Prof. Dr. Moog	Campus Feuchtwangen
SS	5	Virtual Power Plants	Prof. Dr. Jungwirth	Campus Feuchtwangen
SS	5	Project Course - Smart Energy Systems	Prof. Dr. Jungwirth	Campus Feuchtwangen
SS	5	German II	Prof. Dr. Vaidya	Campus Feuchtwangen
SS	5	AI Applications in Energy Systems	Prof. Dr. Sigurd Schacht, Mr. Lorenz	

Language Courses

(Some require 8-10 participants to be offered)

Term	ECTS	Module/Course	Lecturer	Nota Bene
SS	5	Business German - Written Communication Skills	Dr. Schmidt	
SS	5	Business English - Written Communication Skills	Dr. Zürn, Mrs. McIntosh, Mrs. Gabbey	Good German knowledge is needed
SS	5	Business English - Oral Communication Skills	Dr. Zürn, Mrs. McIntosh, Mrs. Gabbey	
SS	5	German 1 as foreign language (beginners)	Mrs. Wittmann	
SS	5	German 2 as foreign language (intermediate)	Mrs. Wittmann	
SS	5	Business English - Advanced Writing and Cultural Studies	Mrs. McIntosh	Offered if there are enough participants
WS	5	Spanish 1	Dr. Gebhard	German
WS	5	Spanish 2	Dr. Gebhard	German
WS	5	Spanish 3	Dr. Gebhard	German
WS	5	French 1	Mrs. McIntosh, Mrs. Emrich, Mrs. Paul	German
WS	5	French 2	Mrs. McIntosh, Mrs. Emrich, Mrs. Paul	German
WS	5	Italian 1	Mrs. McIntosh, Mr. Di Leo, Mr. Mülke	German
WS	5	Italian 2	Mrs. McIntosh, Mr. Di Leo, Mr. Mülke	German
WS	5	Italian 3	Mrs. McIntosh, Mr. Di Leo, Mr. Mülke	German
WS	5	Chinese 1	Dr. Gebhard	German
WS	5	Chinese 2	Dr. Gebhard	German
WS	5	Chinese 3	Dr. Gebhard	German
WS	5	Chinese for professional settings	Dr. Gebhard	German
WS	5	Russian 1	Dr. Gebhard	German, Campus Triesdorf